



# CSAC Grants Initiative Workshop

CSAC Annual Meeting

---

NOVEMBER 16, 2022

# Introduction

---



**Graham Knaus**  
**CSAC Executive  
Director**



**Ed Valenzuela**  
**Siskiyou County  
Supervisor and  
CSAC President**

# Today's Agenda

---

## **The CSAC Grants Initiative**

- Available Funding
- Overview of the CGI
- Showcase of CGI Resources

## **Workshop on Grants Engagement Study**

- Review Survey Results
- Reactions from and Conversation with Counties
- Launch of Project Idea Portal

## **Congressional Directed Spending**

- Preparations for the FY24 process

## **Questions?**

# The CSAC Grants Initiative

---

WHAT FUNDING IS AVAILABLE AND HOW DO COUNTIES  
PREPARE TO BE COMPETITIVE

How much  
funding is  
available?

- Federal outlays for grants to states and local governments have grown from \$16.4 billion in 1940 to **\$734.9 billion** in 2020
- In January 2022, there were approximately **2,073 federal assistance programs** authorized by Congress

# Types of Available Grant Funding

- Law Enforcement
- Mental Health and Substance Abuse
- Habitat Conservation
- Homelessness
- Fire Departments
- Parks and Recreation
- Broadband
- Libraries and Museums
- Drinking Water
- Wastewater
- Transportation
- Economic and Community Development
- Rural Communities
- Opioid Abuse
- Clean Energy and Technology
- Smart Vehicles
- Cybersecurity

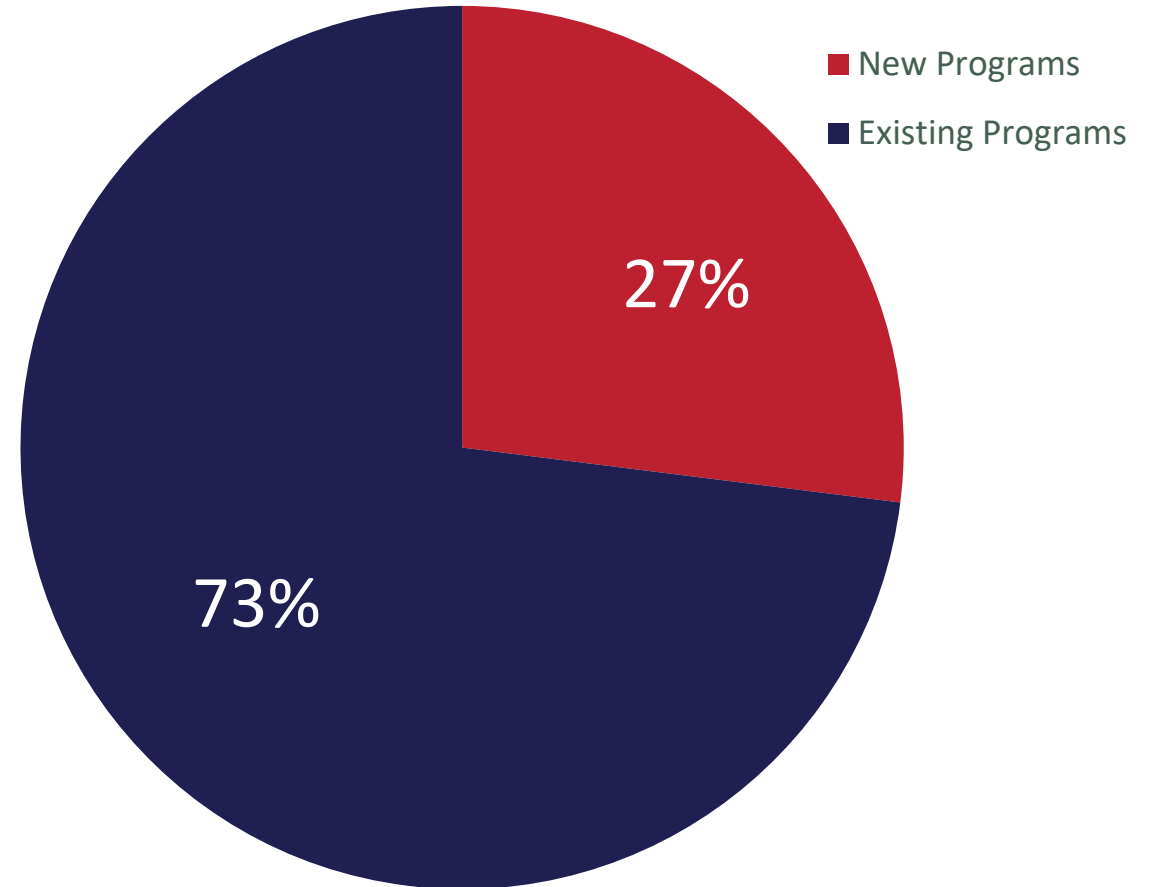
# The IJA (aka “The Infrastructure Package”)

\$ \$1.2 billion in ***total funding*** available over FIVE years (FY2022 – 2026)

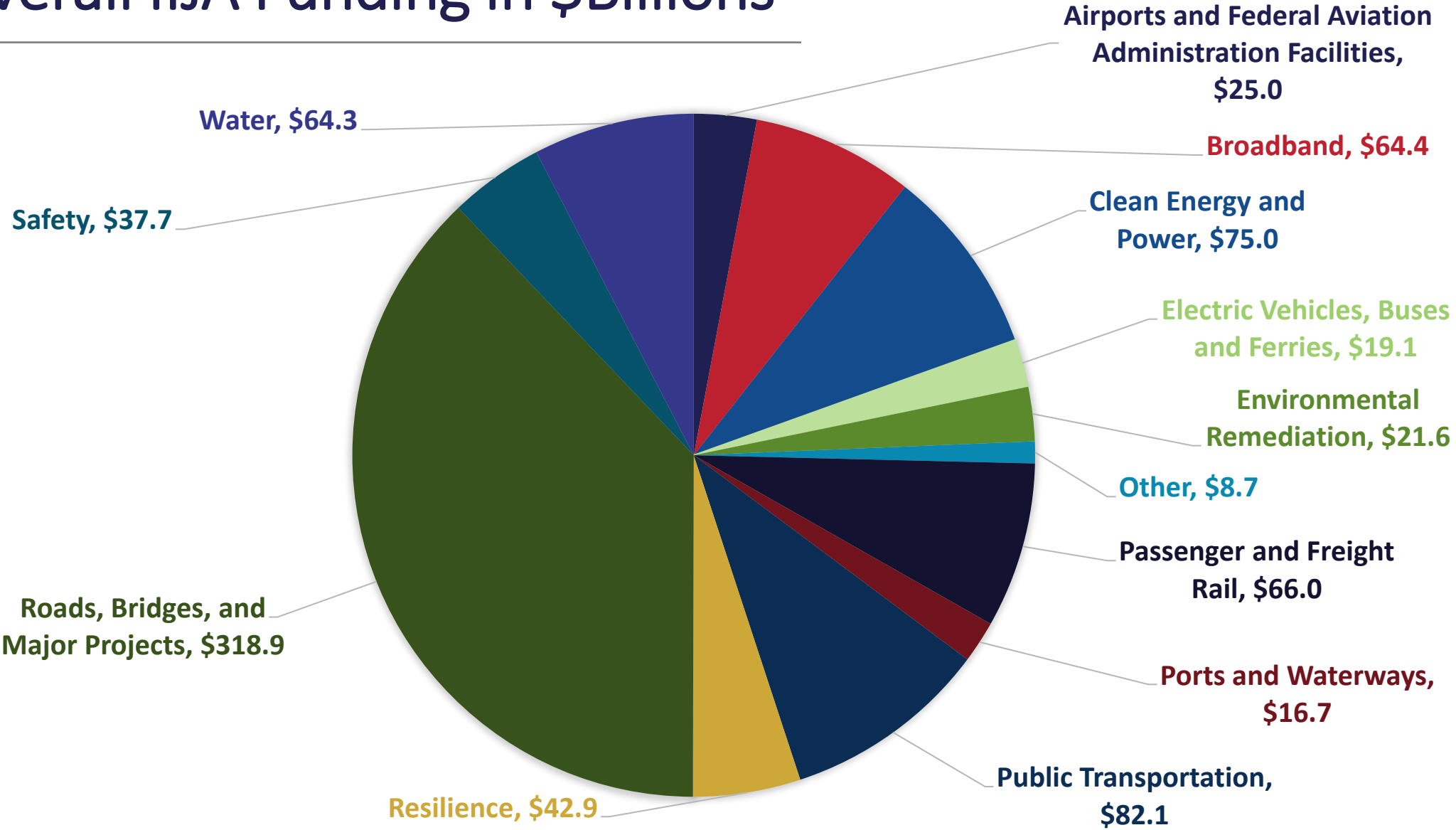
\$ \$550 billion in ***new spending*** above current baseline levels

\$ \$650 billion in ***authorized spending***

OVERALL NEW VS. EXISTING PROGRAM FUNDING



# Overall IJA Funding in \$Billions





# Big Buckets of New IIJA Funding

- Wildlife crossing structures
- EV charging infrastructure
- Safe streets
- Smart city and community technology
- Reconnecting communities
- Electric grid resiliency
- Household wastewater connections
- Stormwater control infrastructure
- Broadband and digital equity
- Consumer recycling programs
- Cybersecurity
- Airport terminals and infrastructure

! 50 new grant programs created.

# Goals of the CSAC Grants Initiative

1

## Develop a Plan

- **Identify** priority projects
- **Perform** a strategic assessment

2

## Stay Informed

- **Review** funding opportunities
- **Unlock** access to successful applications

3

## Get Connected

- **Build** relationships with agencies and partners
- **Position and vet** project for success

# What has the CGI done so far?

- ✓ Held Three Grants Trainings
  - CSAC Grants Initiative Launch
  - Grants 101: Grant Research and Project Prioritization
  - Grants 102: Grant Preparation and Writing
- ✓ Launched Weekly Grants Update
- ✓ Conducted Grants Engagement Member Survey
- ✓ Established CGI Resource Portal



# Welcome to the CSAC Grants Initiative Resource Portal

Interested in knowing what grants are available to counties? Look no further than the CSAC Grants Initiative Resource Portal! This resource includes grant funding guides, profiles and summaries, news, and important dates. You may also find a current copy of the Weekly Grants Update newsletter. This page provides the key information you need to match a program with your needs and build a winning grant proposal.

### Resources

Stay up to date on upcoming events and access important CSAC Grants Initiative resources below.

- [Sign up for the Grants Weekly Update](#)
- [Complete the OGI Member survey](#)
- [View the OGI Launch webinar recording](#) (original meeting September 22, 2022).
- [View the OGI: Grants 101 presentation slides](#) (original meeting October 6, 2022).
- [View the OGI: Grants 101 presentation recording](#) (original meeting October 6, 2022)
- [View the OGI: Grants 102 presentation slides](#) (original meeting October 27, 2022)
- [View the OGI: Grants 102 presentation recording](#) (original meeting October 27, 2022)

**Tools and Recordings**

### Grants News

USDA Invests \$50 Million for Schools & Food Industry to Work Together to Strengthen School Meals  
 Thursday, November 10, 2022

EPA Awards \$7.7 Million for Research Grants to Improve Risk Assessment of Chemical Mixtures in the Environment  
 Wednesday, November 9, 2022

HUD ANNOUNCES \$1.447 BILLION FOR 2021 DISASTER RECOVERY AND MITIGATION  
 Thursday, November 3, 2022

Biden-Harris Administration Announces \$53 Million for 132 Community Air Pollution Monitoring Projects Across the Nation  
 Thursday, November 3, 2022

Biden-Harris Administration Announces More Than \$703 Million to Improve Port Infrastructure, Strengthen National Supply Chains, Lower Costs  
 Friday, October 28, 2022

### Grants Calendar



**Grant News & Alerts**

**Grant Due Dates**

# CGI Resource Portal

\* Access online through CSAC's Member Services

**Weekly Update**

The screenshot displays the 'UPCOMING GRANT DEADLINES' section with the following data:

Date	Grant Title	Due Date
14 NOV 2022	Grant Due: FY 2022 Great Lakes Restoration Initiative: Forest Restoration (Great Lakes Watershed)	11/14/2022
14 NOV 2022	Grant Due: FY 2023 Fertilizer Product Expansion Program (FPEP)	11/14/2022
15 NOV 2022	Grant Due: FY 2023 Museums for America	11/15/2022
15 NOV 2022	Grant Due: FY 2023 National Leadership Grants for Museums	11/15/2022
15 NOV 2022	Grant Due: FY 2023 Inspire! Grants for Small Museums	11/15/2022

Below the deadlines is a 'Weekly Grants Update' section with a 'Subscribe' button and 'Past Issues' link. To the right, a preview of the 'WEEKLY GRANTS UPDATE' newsletter for the week of November 4, 2022 is visible, featuring the CSAC logo.

Select month

NOVEMBER 2022

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31 Grant Due: FY 2023 Advanced Biofuel Payment Program	1 Grant Due: FY 2022 Voluntary Airport Low Emissions Program Grant Due: FY 2023 Airport Zero Emission Vehicle and Infrastructure Pilot Program Grant Due: FY 2023 Clean Energy to Communities (C2C) Program: Peer-Learning Pilot Cohorts	2	3 Grant Due: FY 2023 Neotropical Migratory Bird Conservation Act (NMBSA) Grant Program Current Infrastructure Package and How It Impacts Cybersecurity Sustainability is More Than a Buzzword: Achieving Environmental Goals Through Digital Modernization	4 Grant Due: FY 2023 American-Made SolarAPP+ Prize	5	6
7 DOE Distributed Energy Resources Cybersecurity Report and Threat Briefing FCC - Communications Equity and Diversity Council Meeting Bridge the Infrastructure Gap with Artificial Intelligence E-Rate Tribal Libraries Pilot Program Overview	8 Grant Due: FY 2022 Historical Preservation Fund (HPF): African American Civil Rights (AACR) History Grants Cybersecurity Executive Order Breakfast Summit State of 911 Webinar	9 Cyber Resilience and the Economic Impacts of Extreme Weather Broadband Affordability Strategies for NTIA BEAD Raising the Barrier of Entry for Hackers Targeting Local Governments	10 Combating Public Records Request Complexity With Technology and Automation 5 Ways To Prepare State and Local Gov for the Future	11	12	13
14 Grant Due: FY 2022 Great Lakes Restoration Initiative: Forest Restoration (Great Lakes Watershed) Grant Due: FY 2023 Fertilizer Product Expansion Program (FPEP) Texas IT Leadership Forum 2022	15 Grant Due: FY 2023 Museums for America Grant Due: FY 2023 National Leadership Grants for Museums Grant Due: FY 2023 Inspire! Grants for Small Museums Grant Due: FY 2023 Recovery Challenge Fund	16	17 FCC - Commission Open Meeting	18 Grant Due: "NEW" Strengthening Mobility and Revolutionizing Transportation (SMART) Grants Program Grant Due: "NEW" Advanced Transportation Technologies and Innovative Mobility Deployment (ATTIMD) Program Letter of Intent Due: FY 2023 Bipartisan Infrastructure Law Section 40334: Pumped Storage Hydropower Wind and Solar Integration and System Reliability Initiative Grant Due: FY 2023 3D Elevation Program (3DEP)	19	20

← Grants Calendar

Weekly Update →



## WEEKLY GRANTS UPDATE

Week of November 4, 2022

---

This is your weekly grant opportunities update from the California State Association of Counties® in partnership with The Ferguson Group (TFG). If you have any questions or would like more information about any of these grants, please email [kmore@tfgnet.com](mailto:kmore@tfgnet.com).

To subscribe to the weekly grants update, click [here](#).

## New Grant Opportunities for Counties

---

**U.S. Department of Commerce**



**FY 2023 Regional Environmental Literacy Capacity Building**

**WHAT DOES IT FUND?** The purpose of this program is to support the development of systemic Meaningful Watershed Educational Experiences in school districts by increasing the capacity of state networks and their leadership, network weavers, their partners, and the larger environmental education community. [Click here](#) for more information.

**WHO'S ELIGIBLE?** Local and state governments, K-through-12 public and independent schools and school systems, institutions of higher education, and Native American tribal governments.

**WHEN'S IT DUE?** February 20, 2023

---

**U.S. Department of Housing and Urban Development**



**FY 2022 HOPE VI Main Street Grant Program**

**WHAT DOES IT FUND?** The purpose of this program is to provide grants to small communities to assist in the renovation of a historic or traditional central business district, or "Main Street" area, by replacing unused, obsolete, commercial space in buildings with affordable housing units. [Click here](#) for more information.

**WHO'S ELIGIBLE?** Local governments and special districts.

**WHEN'S IT DUE?** January 31, 2023

# Grants Engagement Member Survey

---

WORKSHOP ON WHAT CSAC LEARNED AND NEXT STEPS FOR  
COUNTIES AND THE CGI

# Grants Engagement Member Survey

---

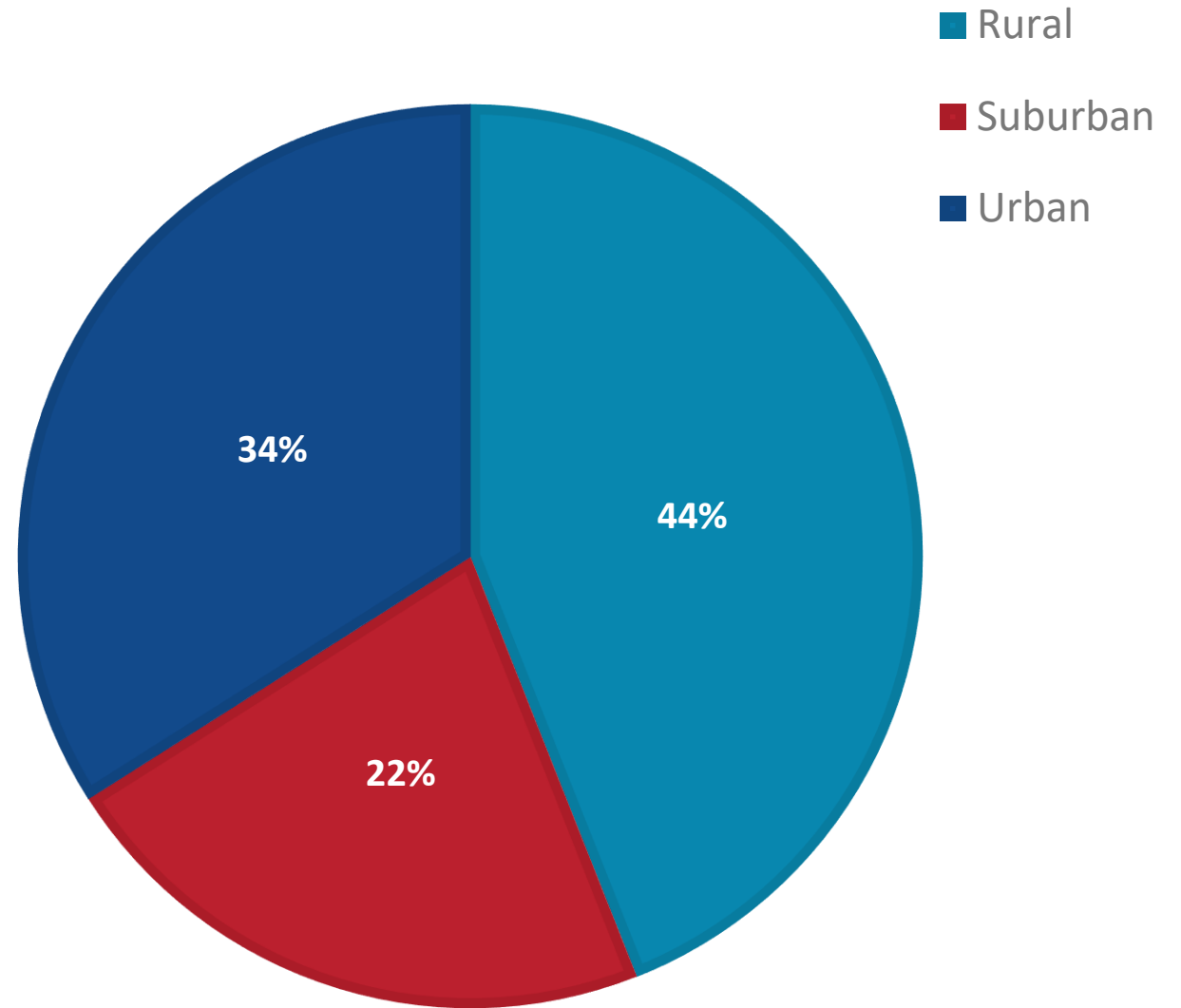
[Scan me!](#)



This survey was developed by CSAC to gather information on county engagement and interest in state and federal grants. The information will help CSAC personalize and drive the development of grant services for the CSAC Grants Initiative.

# Member Survey Results

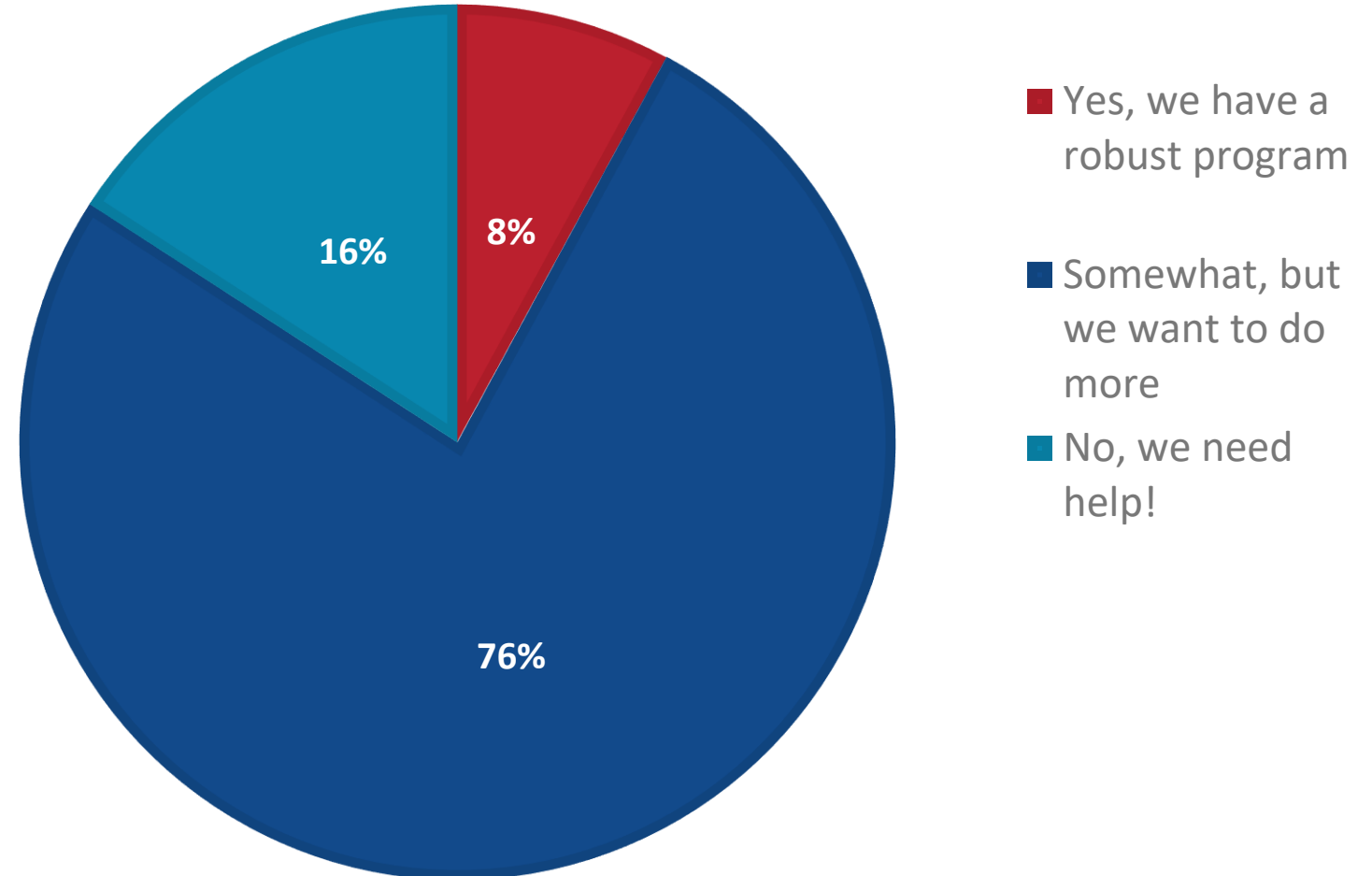
## ARE YOU FROM A RURAL, SUBURBAN, OR URBAN COUNTY?





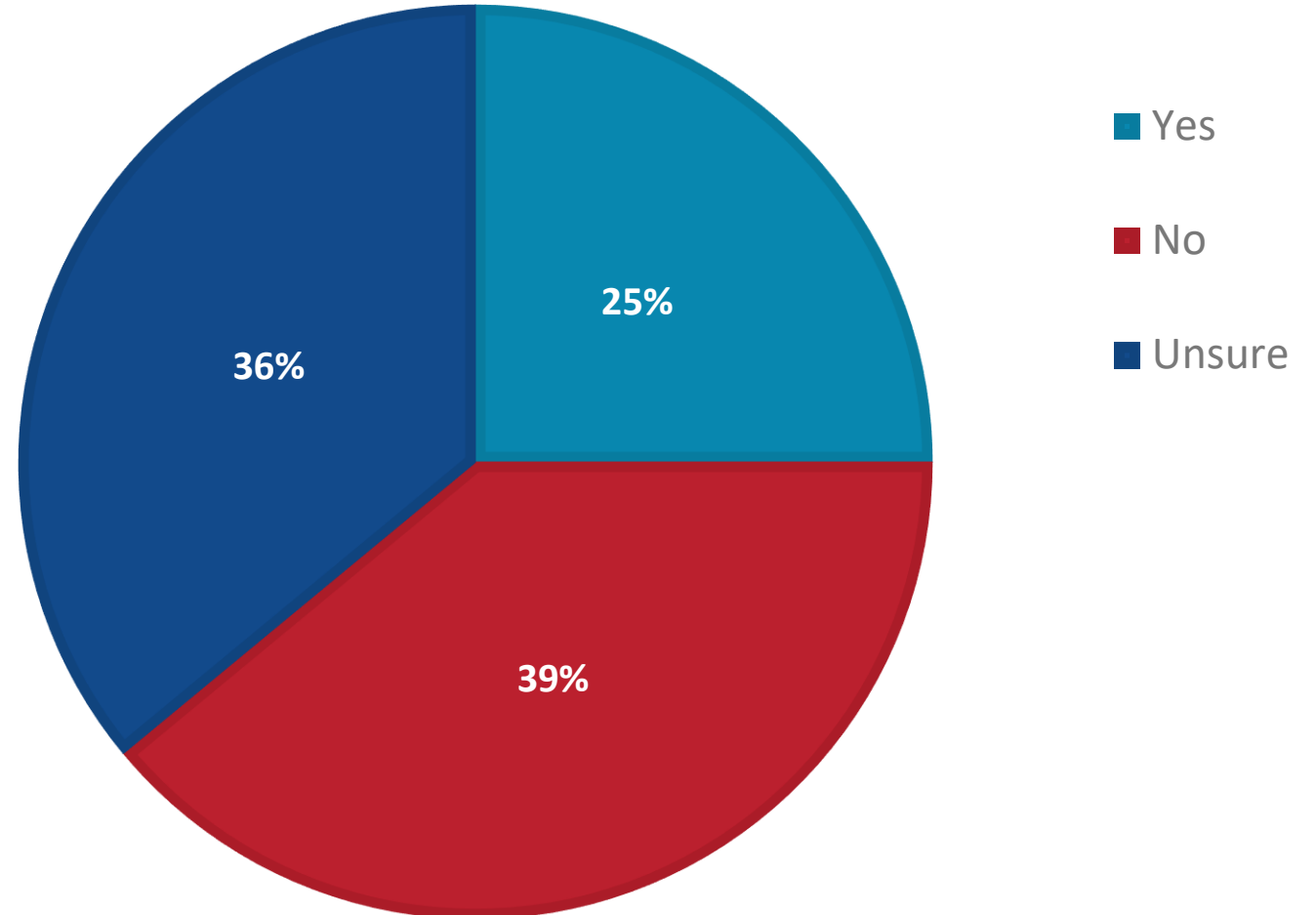
# Member Survey Results

## DO YOU BELIEVE YOUR COUNTY OR DEPARTMENT UTILIZES STATE AND FEDERAL FUNDING TO THE BEST OF ITS ABILITY?



# Member Survey Results

## DOES YOUR COUNTY OR DEPARTMENT HAVE STAFF DEDICATED TO GRANT PREPARATION AND WRITING?



Q:	Do you apply for federal formula grants on an annual basis?	A:	<b>NO – 77%</b>	YES – 23%
Q:	Have you applied for federal discretionary grants?	A:	<b>NO – 77%</b>	YES – 23%
Q:	Do you apply for state formula grants on an annual basis?	A:	NO – 47%	<b>YES – 53%</b>
Q:	Have you applied for state discretionary grants?	A:	NO – 13%	<b>YES – 87%</b>



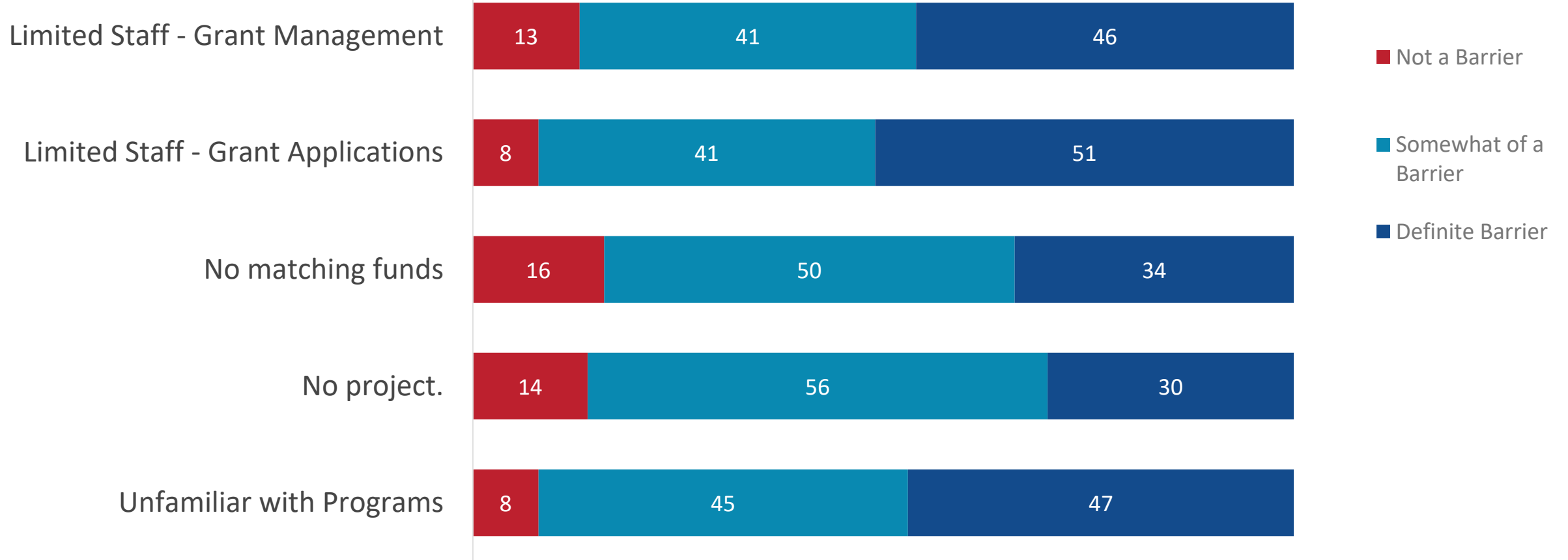
Counties are more comfortable and familiar applying to state grants than federal grants.

---

Why is that?

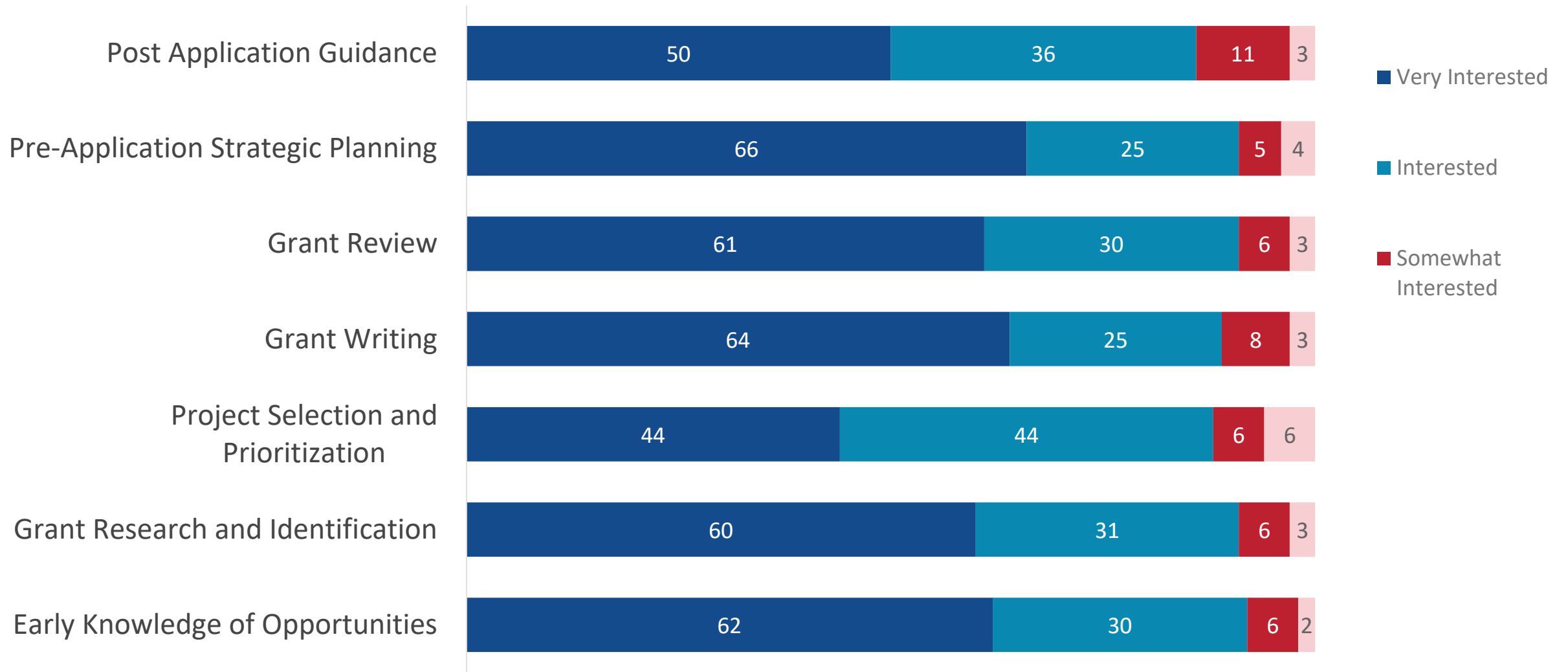
# LARGEST BARRIER OR OBSTACLE TO PURSUING FUNDING FOR PROJECTS

% OF RESPONSES



# GRANT SERVICES FOR MORE PROFICIENT SECURING OF FUNDING

% OF RESPONSES



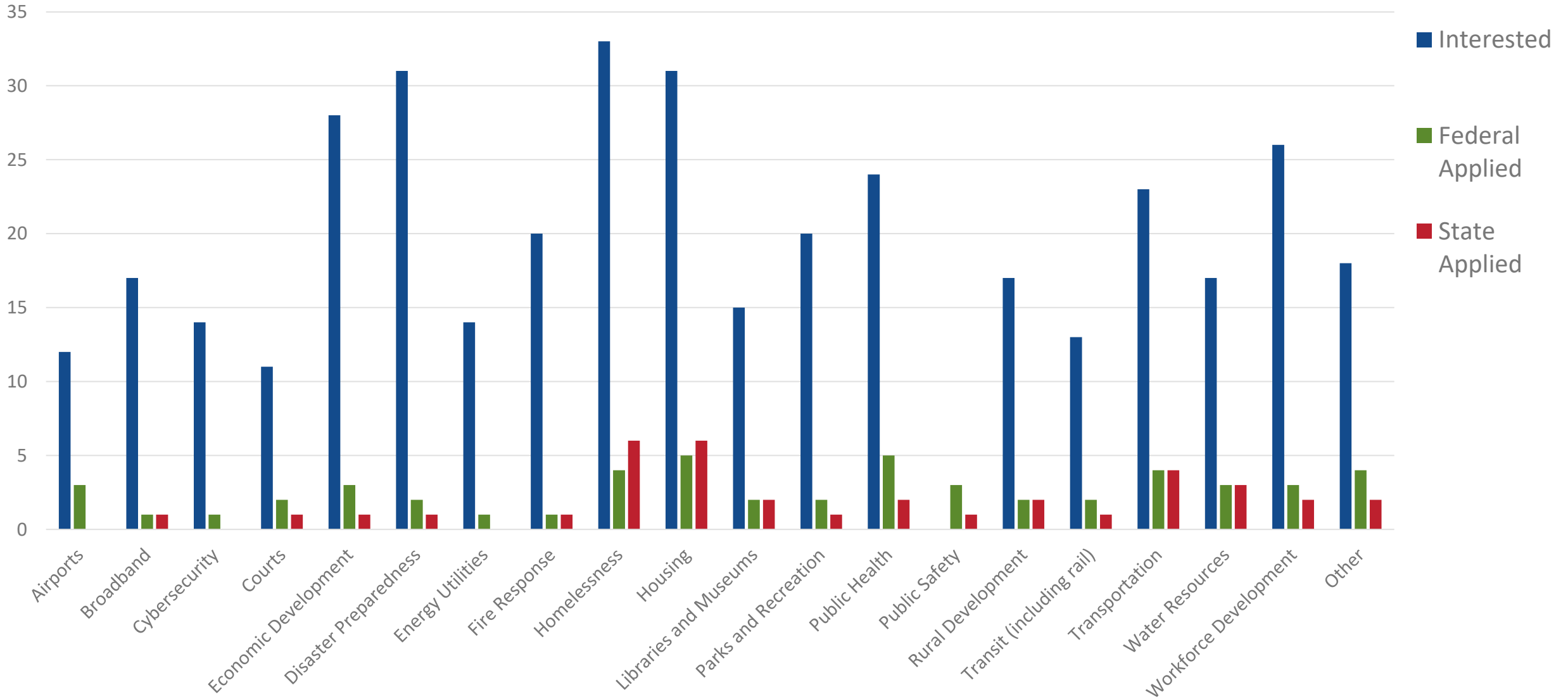


Counties want early knowledge of grants and assistance with application planning and writing.

---

What are you doing now?

# TOP ISSUE AREAS OF INTEREST FOR STATE AND FEDERAL FUNDING







Counties are applying for grants and are successful but have a great desire to secure more.

---

Share your stories.



# CSAC Grants Initiative Project Idea Portal

This form is to collect information on priority projects for California State Association of Counties members seeking funding assistance. Please complete the information requested. CSAC Grants Initiative staff will then evaluate potential funding sources for the project and provide you with recommendations. If additional information is needed about your project, arrangements will be made to set up a meeting to discuss options and opportunities.

If you have any questions, please contact us at [csacgrants@tfgnet.com](mailto:csacgrants@tfgnet.com).



Hi, Kristi. When you submit this form, the owner will see your name and email address.

\* Required

1. Is your county rural, suburban, or urban? \*

- Rural
- Suburban
- Urban

Next

# CGI Project Idea Portal

- Opens Friday, November 18<sup>th</sup>.
- Use it to send project ideas and questions to CGI Grants Team.



CSAC Grants Initiative Project Idea Portal



\* Required

## Project Information

11. Project Name \*

Enter your answer

12. Please provide a general description of the project. Include background, problem project addresses, proposed solutions, and/or goal. If information on a timeline is known, please include as well. \*

Enter your answer

13. How much funding are you seeking for this project? \*

Enter your answer

# Congressionally Directed Spending

---

ALTERNATIVE TO GRANT FUNDING AND PREPARATIONS FOR  
THE FY24 APPROPRIATIONS PROCESS

# The Federal Budget and Appropriations Process



## **President's Budget Request**

- Recommended funding levels for federal programs.
- Generally released in February.



## **Appropriations Committees**

- 12 Appropriations Subcommittees (in FY 2023, 10 subcommittees include Member priorities).
- Normally starts in the Spring.

# What's in a Name?



**House:** “Community Project Funding” (CPF)

**AKA –  
Earmark**



**Senate:** “Congressionally Directed Spending”

# The Federal Appropriations Process

How Members of Congress Participate

---

Programmatic Requests

\$10 million to fund DOJ's  
COPS Hiring Program

Language Requests

Allow COPS Hiring funds to  
hire mental health  
co-responders

Earmarks

\$1 million for Monterey  
County to hire 7 officers

# General Appropriations Committee Guidance

## Request Limits

- **House:** In FY 2023, House Members were limited to 15 CPF requests per member
- **Senate:** No limit.

## Public Transparency

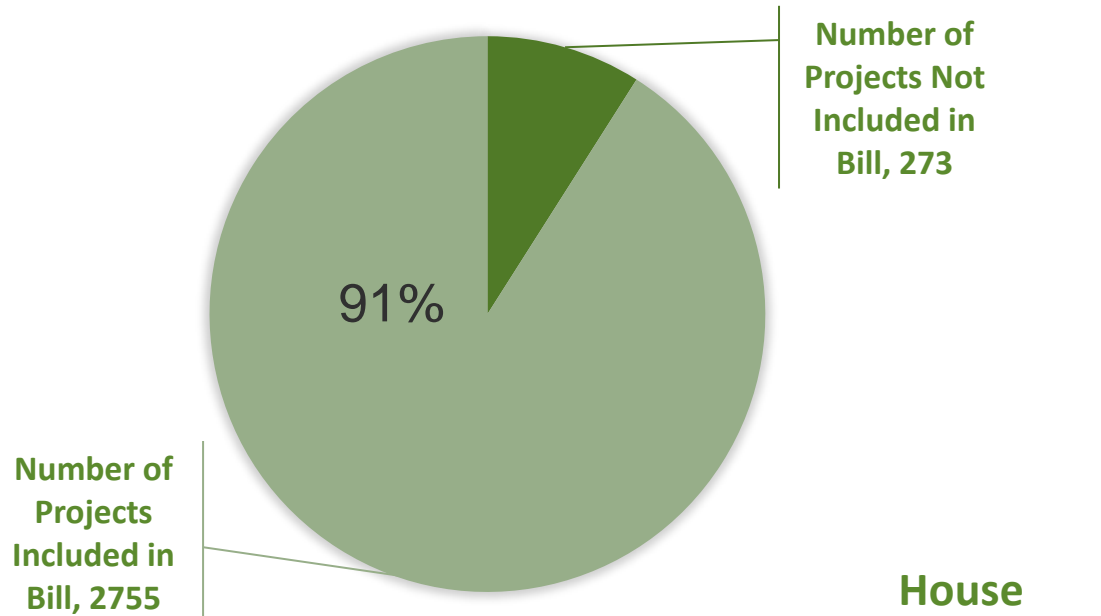
- Members of Congress must post their earmark requests online and certify they have no financial interest in the requested project.

## Eligible Recipients

- Public agencies
- Non-profits
- For-profit entities prohibited

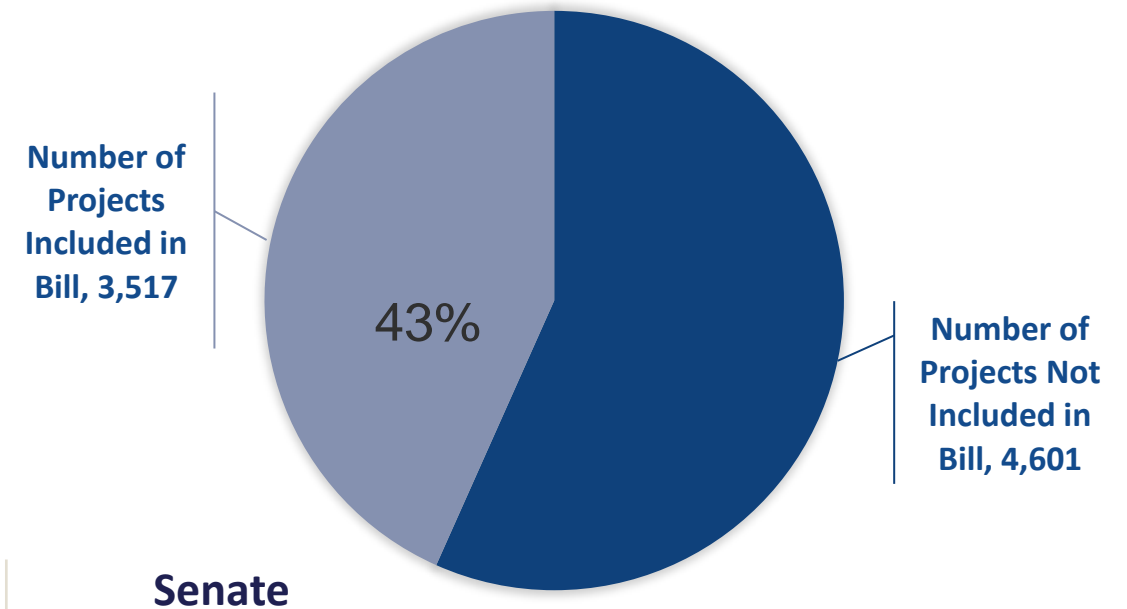
# FY 2022 Snapshot

## OVERALL HOUSE PROJECT REQUESTS



	House
Requested	\$6,072,363,766
Included in Bill	\$4,378,643,492
Average Earmark	\$1,446,529

## OVERALL SENATE PROJECT REQUESTS



	Senate
Requested	\$26,686,720,000
Included in Bill	\$8,407,003,632
Average Earmark	\$2,390,391

\* Data based on House and Senate approved bills.



# Project Attributes to Consider

- **Demonstrate** local, regional, state benefit(s) of the project
- **Project purpose and justification** (i.e., why is this a good use of taxpayer dollars)
  - Think about Administration's priorities and priorities of your delegation
- **Funding request**, total project cost, cost breakdown (including all funding sources and non-federal match)
- **Project timeline** (start and end dates)
- **Project readiness** (environmental risk and permitting; technical feasibility and capacity; funding and financial readiness (obligating funds in a reasonable time))
  - ! If submitting more than one request,
    - be prepared to rank.



Questions