CSAC Grants Initiative Workshop

CSAC Annual Meeting

NOVEMBER 16, 2022

Introduction

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Today's Agenda

The CSAC Grants Initiative

- Available Funding
- Overview of the CGI
- Showcase of CGI Resources

Workshop on Grants Engagement Study

- Review Survey Results
- Reactions from and Conversation with Counties
- Launch of Project Idea Portal

Congressional Directed Spending

- Preparations for the FY24 process

Questions?

The CSAC Grants Initiative

WHAT FUNDING IS AVAILABLE AND HOW DO COUNTIES PREPARE TO BE COMPETITIVE

How much funding is available?

- Federal outlays for grants to states and local governments have grown from $16.4 billion in 1940 to **$734.9 billion** in 2020
- In January 2022, there were approximately **2,073 federal assistance programs** authorized by Congress

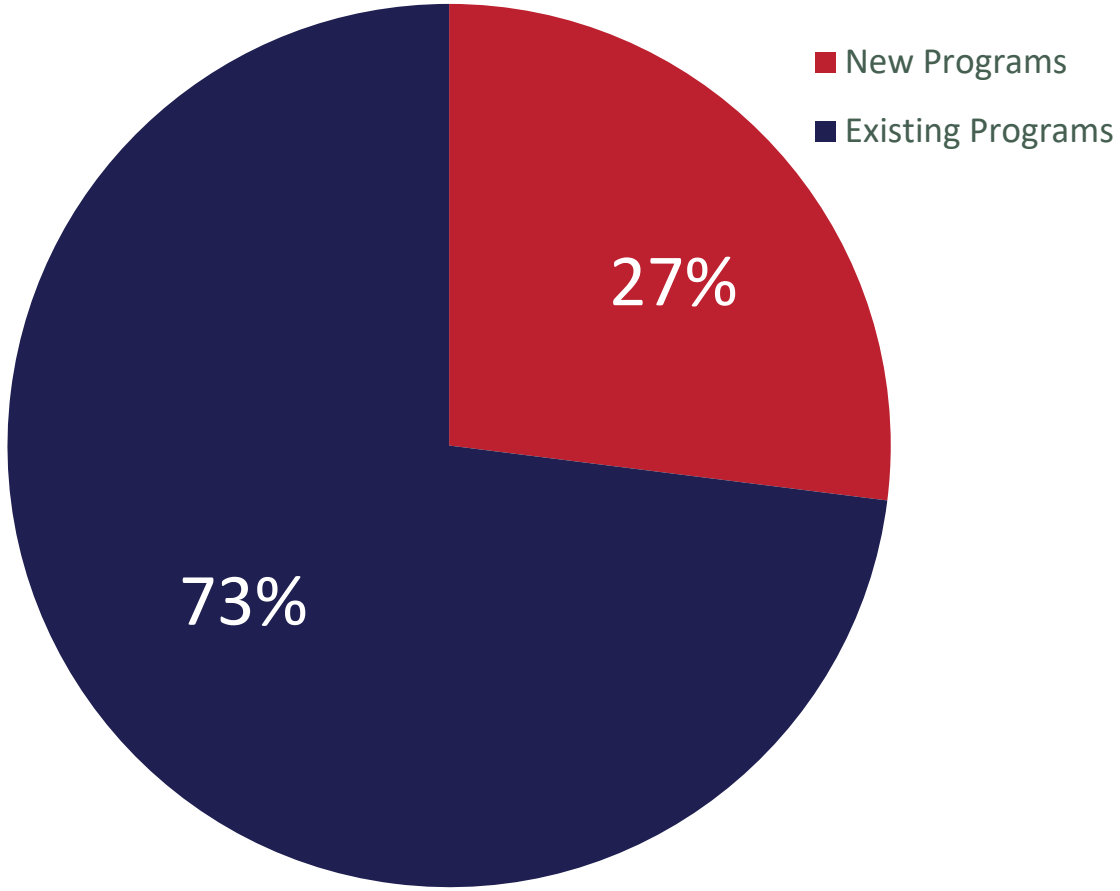
Types of Available Grant Funding

- Law Enforcement
- Mental Health and Substance Abuse
- Habitat Conservation
- Homelessness
- Fire Departments
- Parks and Recreation
- Broadband
- Libraries and Museums
- Drinking Water
- Wastewater
- Transportation
- Economic and Community Development
- Rural Communities
- Opioid Abuse
- Clean Energy and Technology
- Smart Vehicles
- Cybersecurity

The IIJA (aka "The Infrastructure Package")

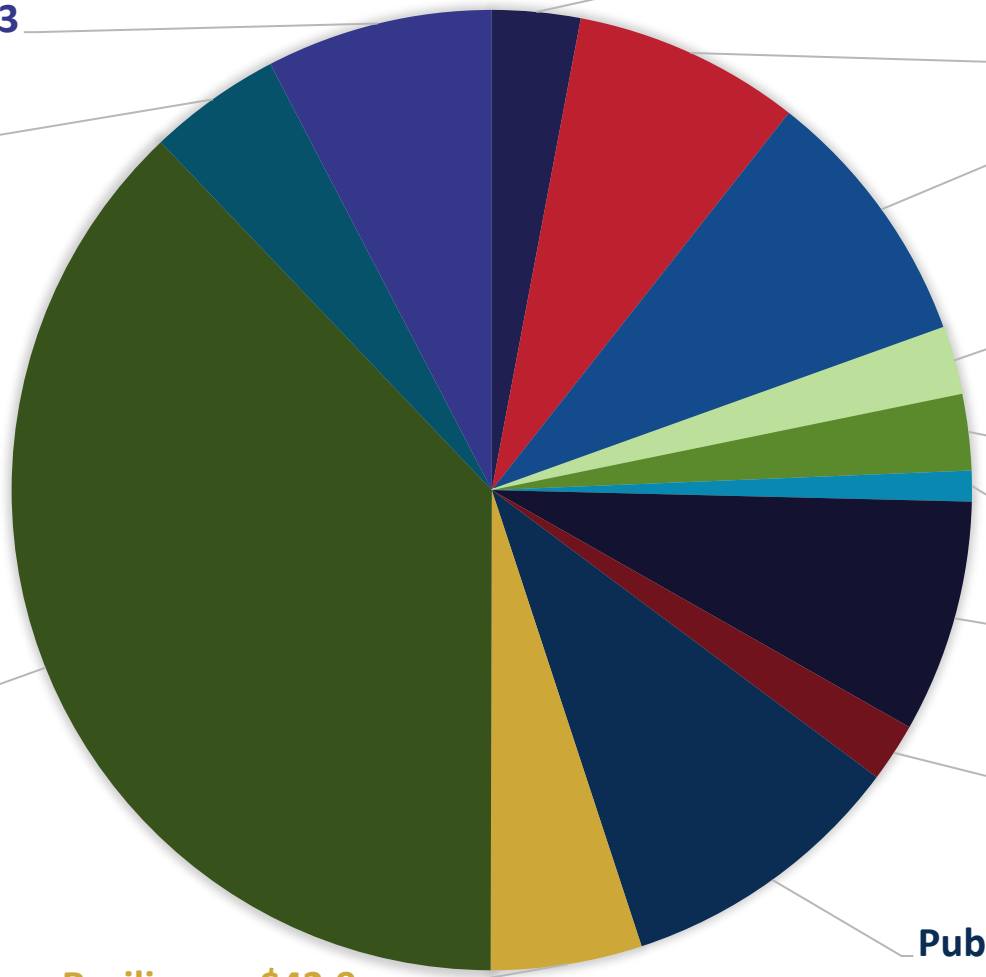
- $1.2 billion in ***total funding*** available over FIVE years (FY2022 – 2026)
- $550 billion in ***new spending*** above current baseline levels
- $650 billion in ***authorized spending***

OVERALL NEW VS. EXISTING PROGRAM FUNDING



Source: White House Bipartisan Infrastructure Law Guidebook

Overall IIJA Funding in $Billions



Source: White House Bipartisan Infrastructure Law Guidebook

Big Buckets of New IIJA Funding

- Wildlife crossing structures
- EV charging infrastructure
- Safe streets
- Smart city and community technology
- Reconnecting communities
- Electric grid resiliency
- Household wastewater connections
- Stormwater control infrastructure
- Broadband and digital equity
- Consumer recycling programs
- Cybersecurity
- Airport terminals and infrastructure

! 50 new grant programs created.

Goals of the CSAC Grants Initiative

1

Develop a Plan

- **Identify** priority projects
- **Perform a** strategic assessment

2

Stay Informed

- **Review** funding opportunities
- **Unlock** access to successful applications

3

Get Connected

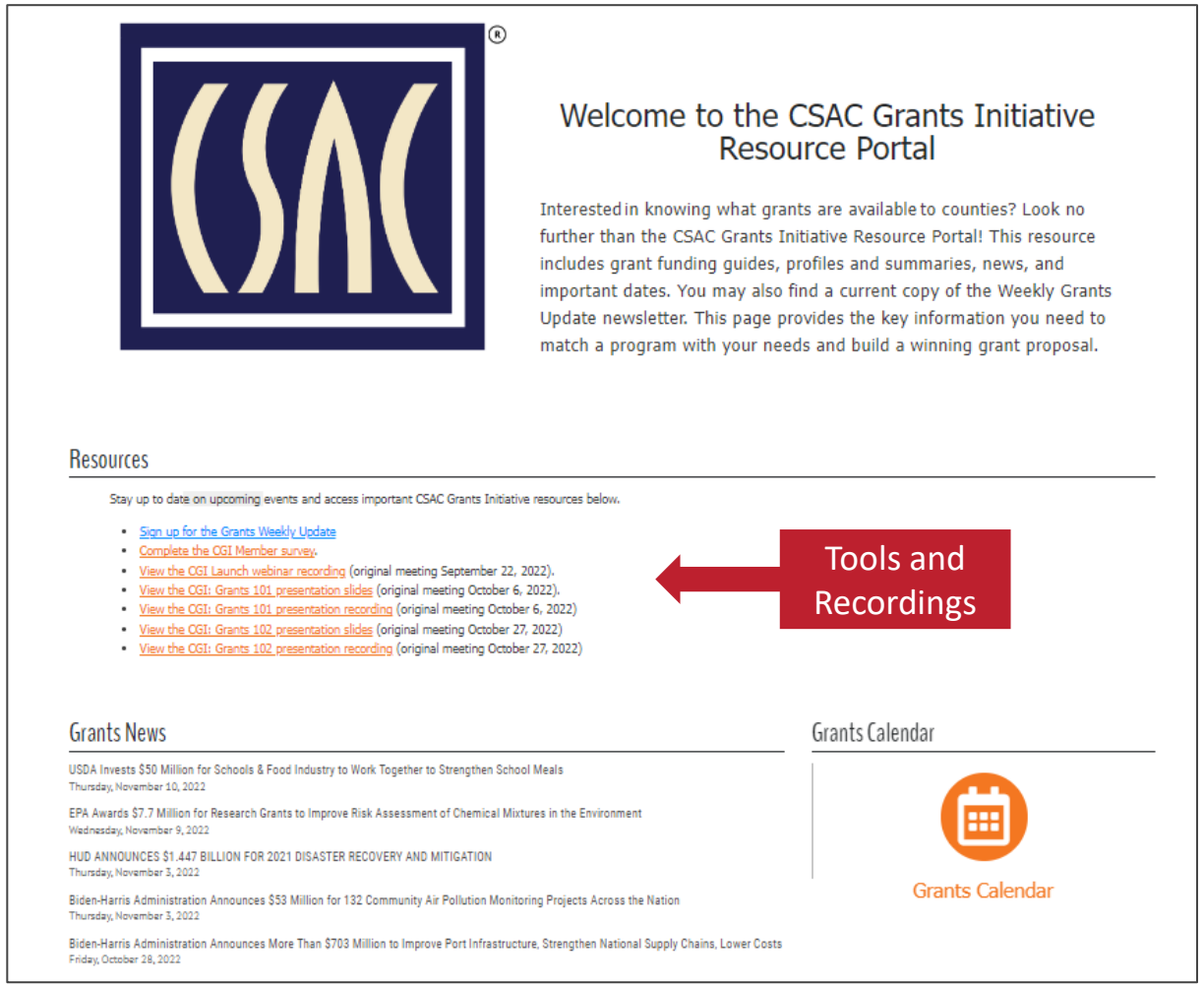
- **Build** relationships with agencies and partners
- **Position and vet** project for success

What has the CGI done so far?

- ✓ Held Three Grants Trainings
  - CSAC Grants Initiative Launch
  - Grants 101: Grant Research and Project Prioritization
  - Grants 102: Grant Preparation and Writing
- ✓ Launched Weekly Grants Update
- ✓ Conducted Grants Engagement Member Survey
- ✓ Established CGI Resource Portal

CGI Resource Portal

* Access online through CSAC's Member Services



Welcome to the CSAC Grants Initiative Resource Portal

Interested in knowing what grants are available to counties? Look no further than the CSAC Grants Initiative Resource Portal! This resource includes grant funding guides, profiles and summaries, news, and important dates. You may also find a current copy of the Weekly Grants Update newsletter. This page provides the key information you need to match a program with your needs and build a winning grant proposal.

Resources

Stay up to date on upcoming events and access important CSAC Grants Initiative resources below.

- Sign up for the Grants Weekly Update
- Complete the CGI Member survey.
- View the CGI Launch webinar recording (original meeting September 22, 2022).
- View the CGI: Grants 101 presentation slides (original meeting October 6, 2022).
- View the CGI: Grants 101 presentation recording (original meeting October 6, 2022)
- View the CGI: Grants 102 presentation slides (original meeting October 27, 2022)
- View the CGI: Grants 102 presentation recording (original meeting October 27, 2022)

Tools and Recordings

Grants News

USDA Invests $50 Million for Schools & Food Industry to Work Together to Strengthen School Meals
Thursday, November 10, 2022

EPA Awards $7.7 Million for Research Grants to Improve Risk Assessment of Chemical Mixtures in the Environment
Wednesday, November 9, 2022

HUD ANNOUNCES $1.447 BILLION FOR 2021 DISASTER RECOVERY AND MITIGATION
Thursday, November 3, 2022

Biden-Harris Administration Announces $53 Million for 132 Community Air Pollution Monitoring Projects Across the Nation
Thursday, November 3, 2022

Biden-Harris Administration Announces More Than $703 Million to Improve Port Infrastructure, Strengthen National Supply Chains, Lower Costs
Friday, October 28, 2022

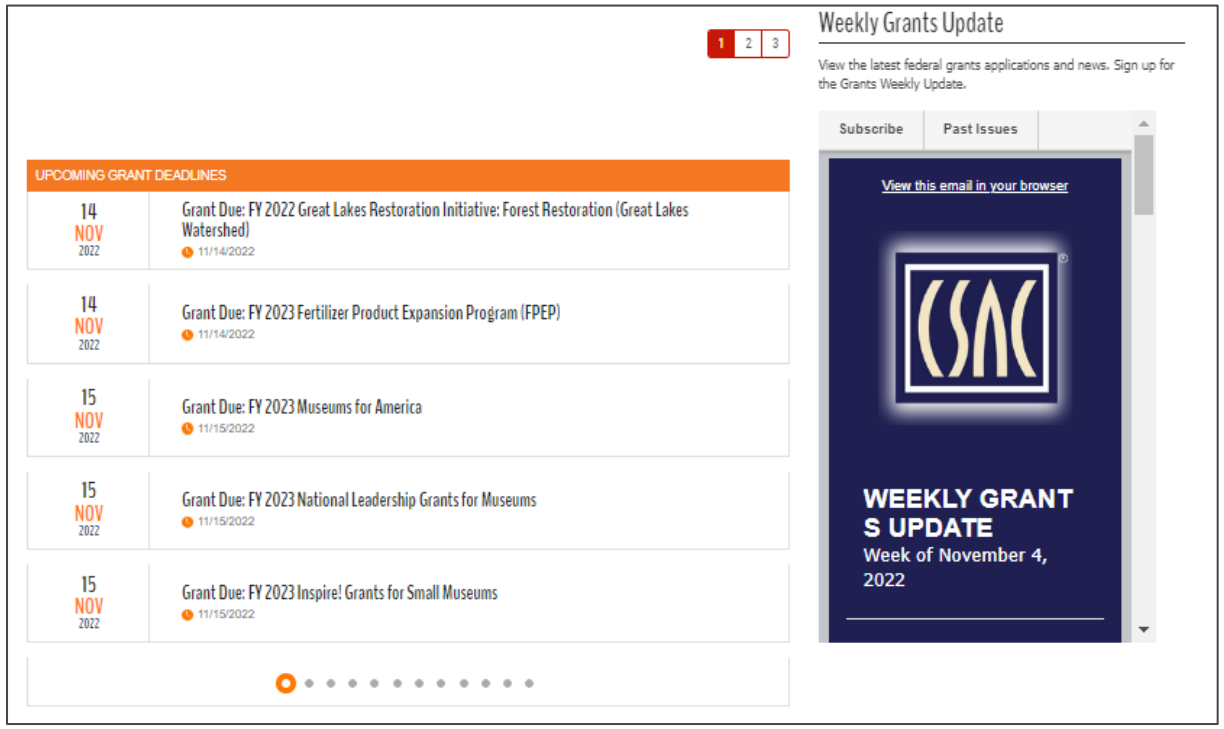
Grants Calendar

Grants Calendar

Grant News & Alerts

Grant Due Dates

Weekly Update



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UPCOMING GRANT DEADLINES

14 NOV 2022	Grant Due: FY 2022 Great Lakes Restoration Initiative: Forest Restoration (Great Lakes Watershed) 11/14/2022
14 NOV 2022	Grant Due: FY 2023 Fertilizer Product Expansion Program (FPEP) 11/14/2022
15 NOV 2022	Grant Due: FY 2023 Museums for America 11/15/2022
15 NOV 2022	Grant Due: FY 2023 National Leadership Grants for Museums 11/15/2022
15 NOV 2022	Grant Due: FY 2023 Inspire! Grants for Small Museums 11/15/2022

Weekly Grants Update

View the latest federal grants applications and news. Sign up for the Grants Weekly Update.

Subscribe | Past Issues

View this email in your browser

WEEKLY GRANT S UPDATE
Week of November 4, 2022

Grants Calendar

Weekly Update

WEEKLY GRANTS UPDATE

Week of November 4, 2022

This is your weekly grant opportunities update from the California State Association of Counties® in partnership with The Ferguson Group (TFG). If you have any questions or would like more information about any of these grants, please email kmore@tfgnet.com.

To subscribe to the weekly grants update, click here.

New Grant Opportunities for Counties

U.S. Department of Commerce

FY 2023 Regional Environmental Literacy Capacity Building

WHAT DOES IT FUND? The purpose of this program is to support the development of systemic Meaningful Watershed Educational Experiences in school districts by increasing the capacity of state networks and their leadership, network weavers, their partners, and the larger environmental education community. Click here for more information.

WHO'S ELIGIBLE? Local and state governments, K-through-12 public and independent schools and school systems, institutions of higher education, and Native American tribal governments.

WHEN'S IT DUE? February 20, 2023

U.S. Department of Housing and Urban Development

FY 2022 HOPE VI Main Street Grant Program

WHAT DOES IT FUND? The purpose of this program is to provide grants to small communities to assist in the renovation of a historic or traditional central business district, or "Main Street" area, by replacing unused, obsolete, commercial space in buildings with affordable housing units. Click here for more information.

WHO'S ELIGIBLE? Local governments and special districts.

WHEN'S IT DUE? January 31, 2023

Grants Engagement Member Survey

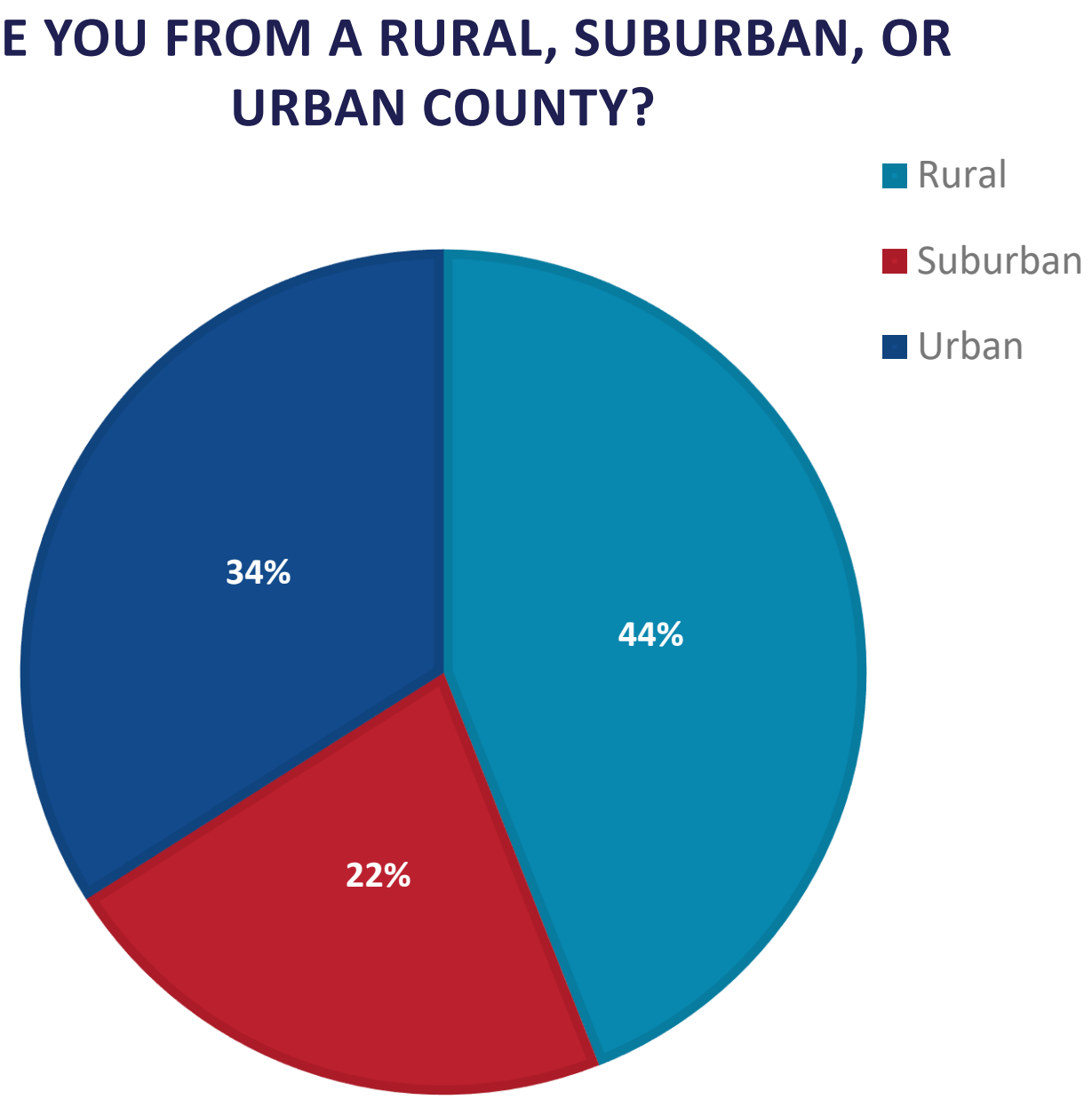
WORKSHOP ON WHAT CSAC LEARNED AND NEXT STEPS FOR COUNTIES AND THE CGI

Grants Engagement Member Survey

Scan me!

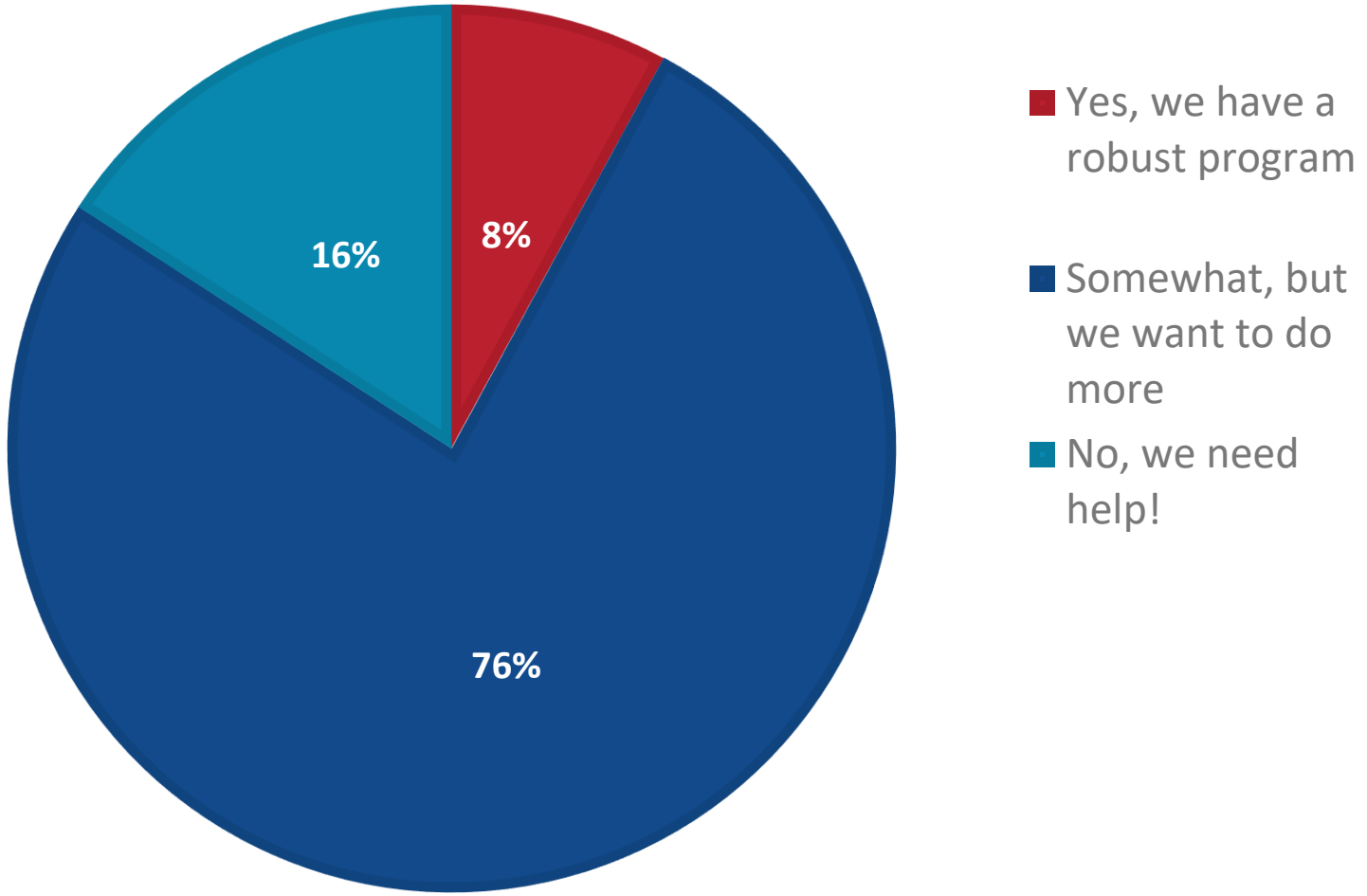
This survey was developed by CSAC to gather information on county engagement and interest in state and federal grants. The information will help CSAC personalize and drive the development of grant services for the CSAC Grants Initiative.

Member Survey Results



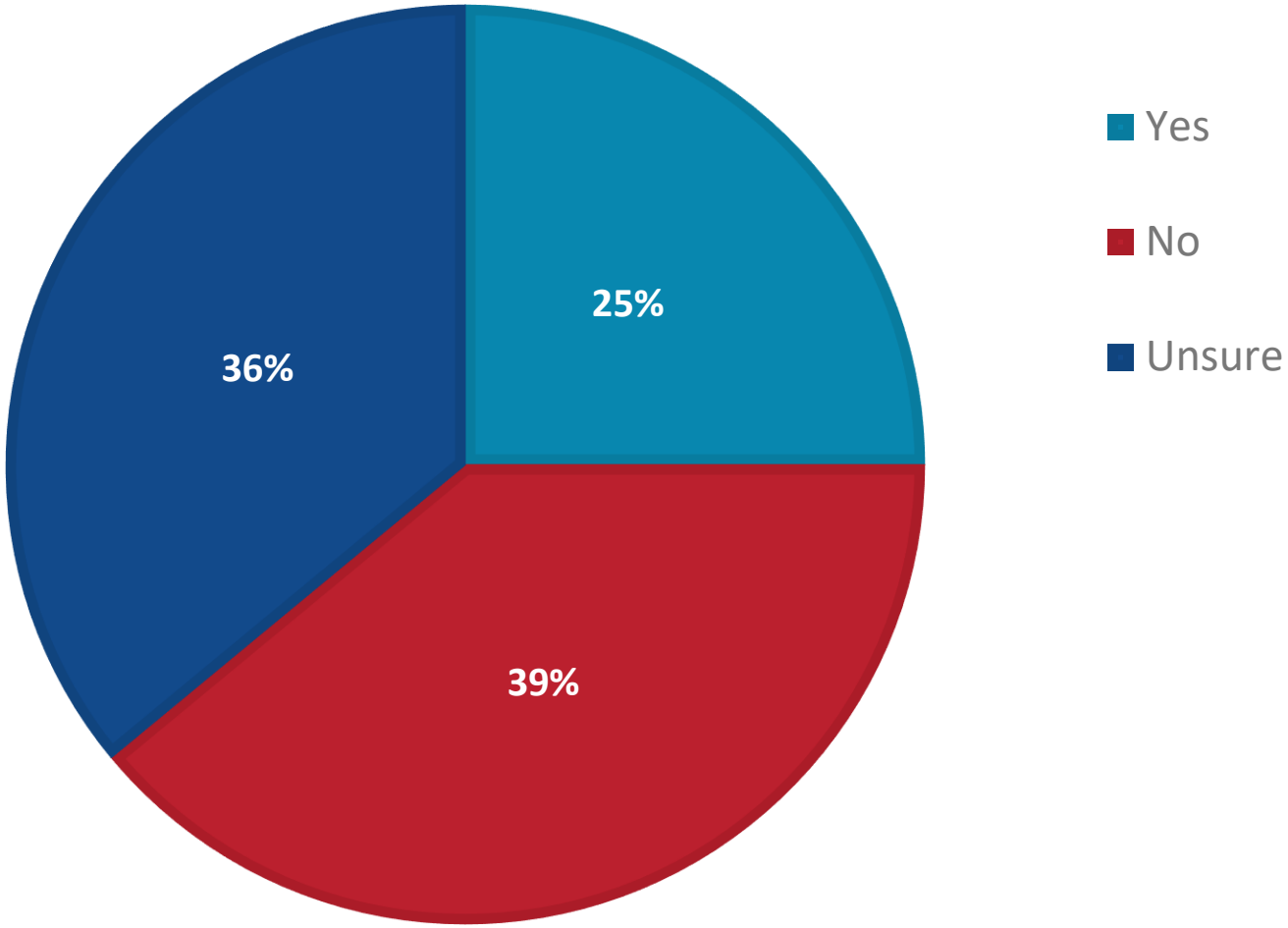
Member Survey Results

DO YOU BELIEVE YOUR COUNTY OR DEPARTMENT UTILIZES STATE AND FEDERAL FUNDING TO THE BEST OF ITS ABILITY?



Member Survey Results

DOES YOUR COUNTY OR DEPARTMENT HAVE STAFF DEDICATED TO GRANT PREPARATION AND WRITING?



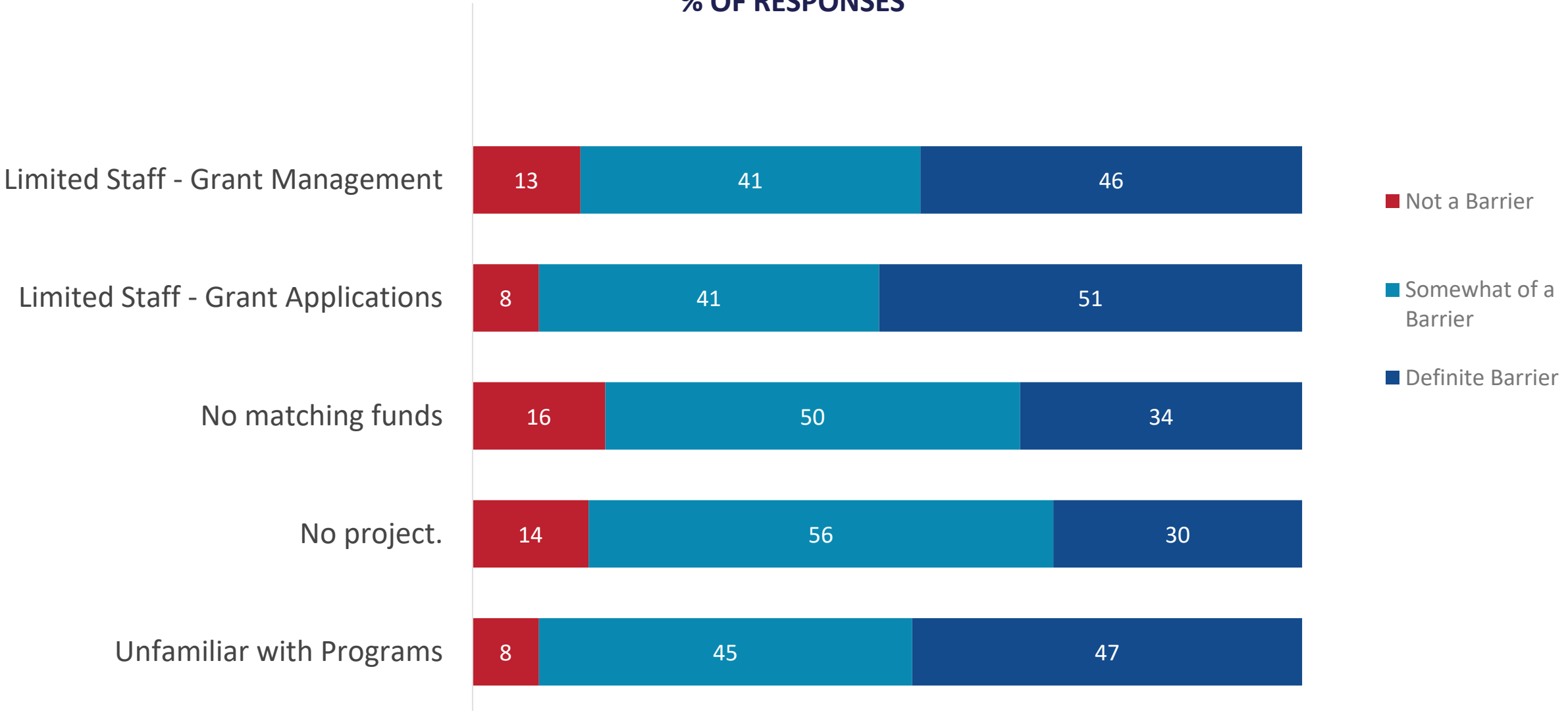
Q:	**Do you apply for federal formula grants on an annual basis?**	A:	**NO – 77%** YES – 23%
Q:	**Have you applied for federal discretionary grants?**	A:	**NO – 77%** YES – 23%
Q:	**Do you apply for state formula grants on an annual basis?**	A:	NO – 47% **YES – 53%**
Q:	**Have you applied for state discretionary grants?**	A:	NO – 13% **YES – 87%**

Counties are more comfortable and familiar applying to state grants than federal grants.

Why is that?

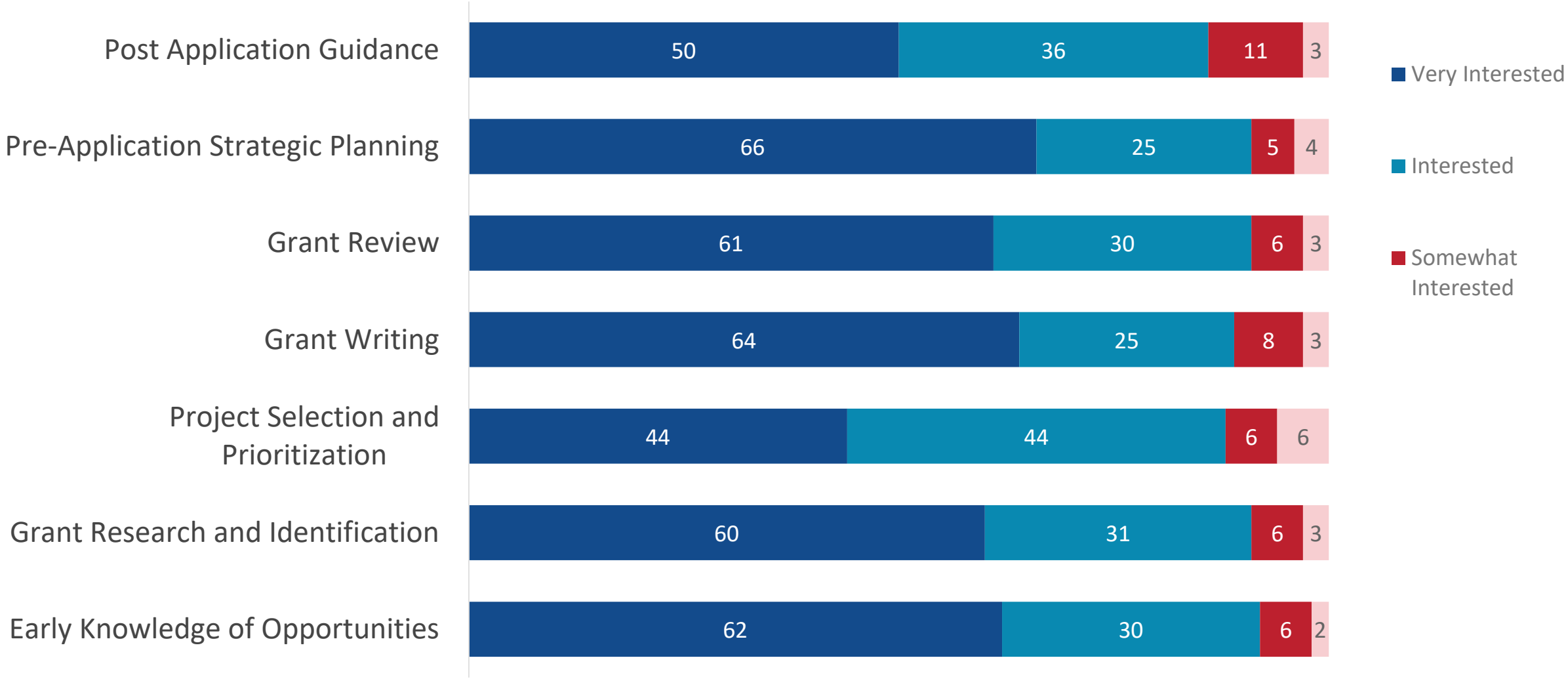
LARGEST BARRIER OR OBSTACLE TO PURSUING FUNDING FOR PROJECTS

% OF RESPONSES



GRANT SERVICES FOR MORE PROFICIENT SECURING OF FUNDING

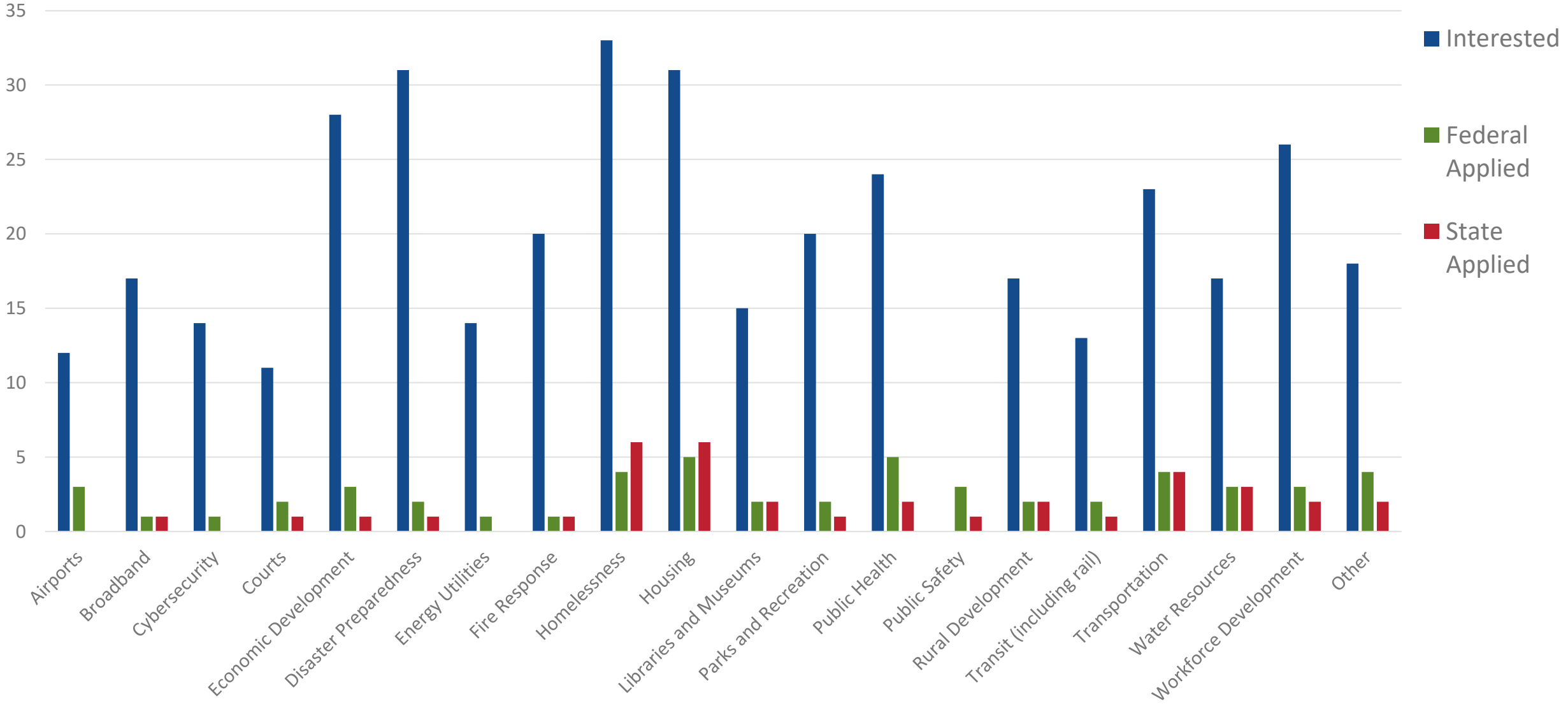
% OF RESPONSES



Counties want early knowledge of grants and assistance with application planning and writing.

What are you doing now?

TOP ISSUE AREAS OF INTEREST FOR STATE AND FEDERAL FUNDING

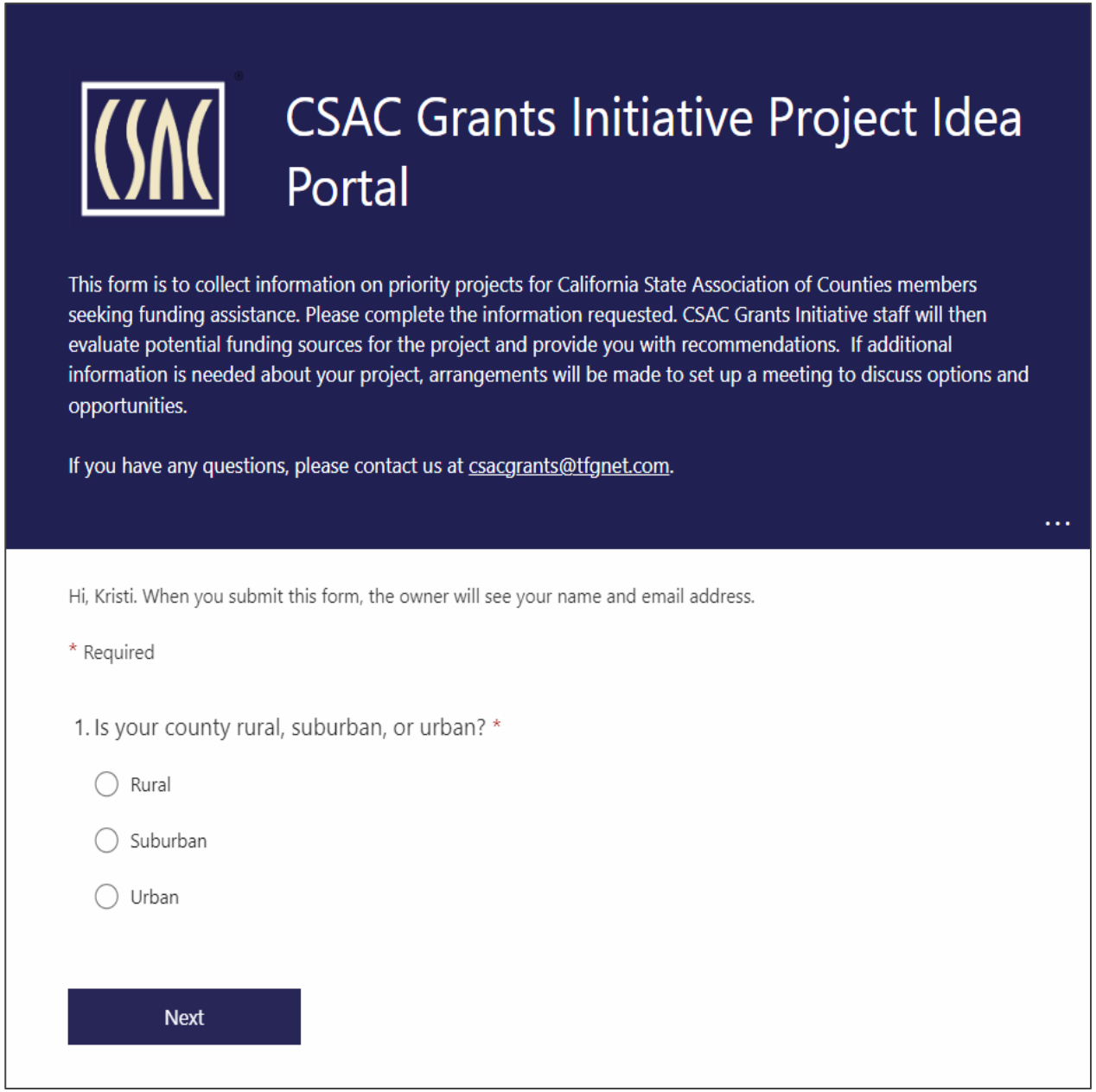


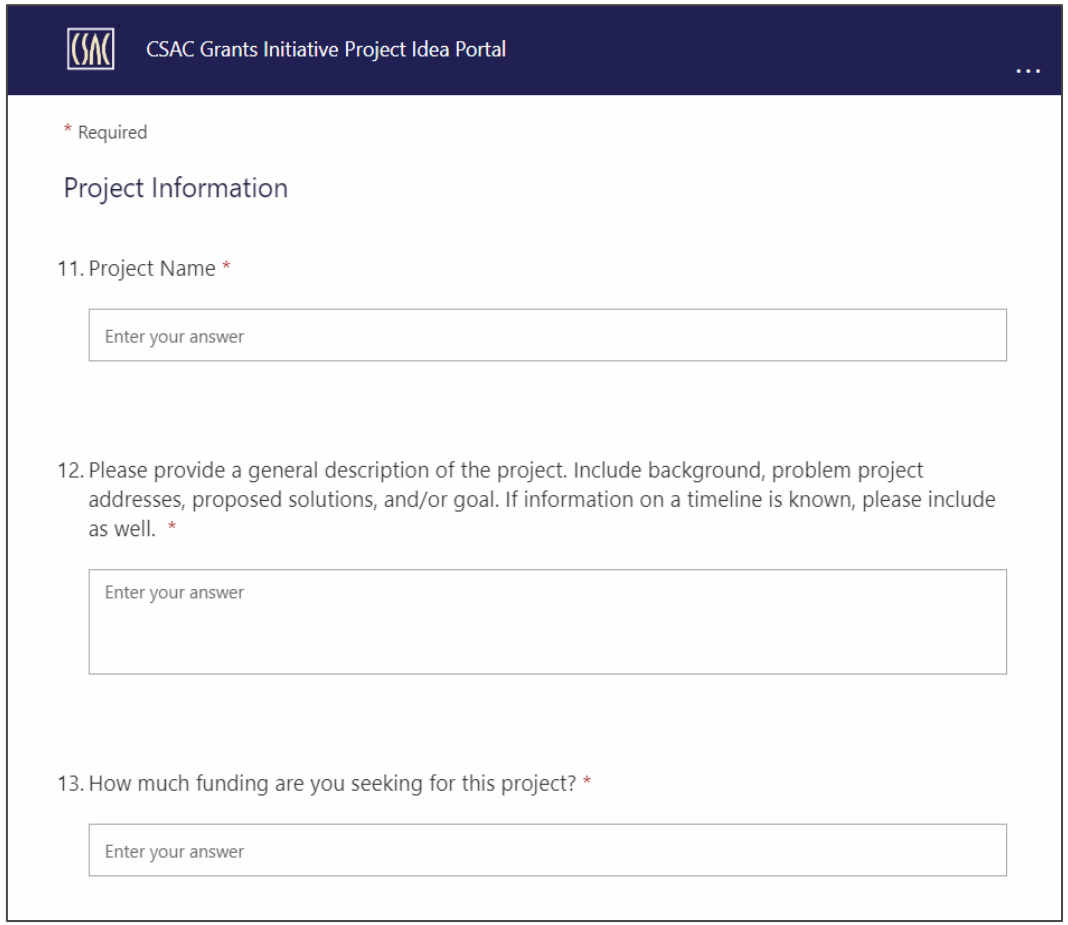
Counties are applying for grants and are successful but have a great desire to secure more.

Share your stories.

CGI Project Idea Portal

- Opens Friday, November 18th.
- Use it to send project ideas and questions to CGI Grants Team.





Congressionally Directed Spending

ALTERNATIVE TO GRANT FUNDING AND PREPARATIONS FOR THE FY24 APPROPRIATIONS PROCESS

The Federal Budget and Appropriations Process

President's Budget Request

- Recommended funding levels for federal programs.
- Generally released in February.

Appropriations Committees

- 12 Appropriations Subcommittees (in FY 2023, 10 subcommittees include Member priorities).
- Normally starts in the Spring.

What's in a Name?

House: "Community Project Funding" (CPF)

AKA – Earmark

Senate: "Congressionally Directed Spending"

The Federal Appropriations Process

How Members of Congress Participate

Programmatic Requests

$10 million to fund DOJ's COPS Hiring Program

Language Requests

Allow COPS Hiring funds to hire mental health co-responders

Earmarks

$1 million for Monterey County to hire 7 officers

General Appropriations Committee Guidance

Request Limits

- **House:** In FY 2023, House Members were limited to 15 CPF requests per member
- **Senate:** No limit.

Public Transparency

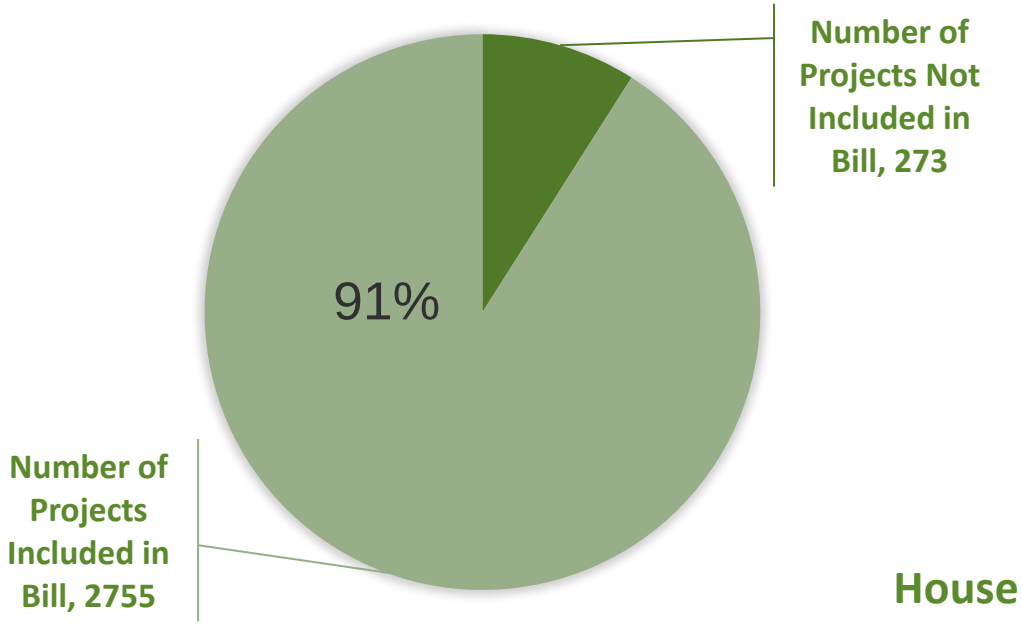
- Members of Congress must post their earmark requests online and certify they have no financial interest in the requested project.

Eligible Recipients

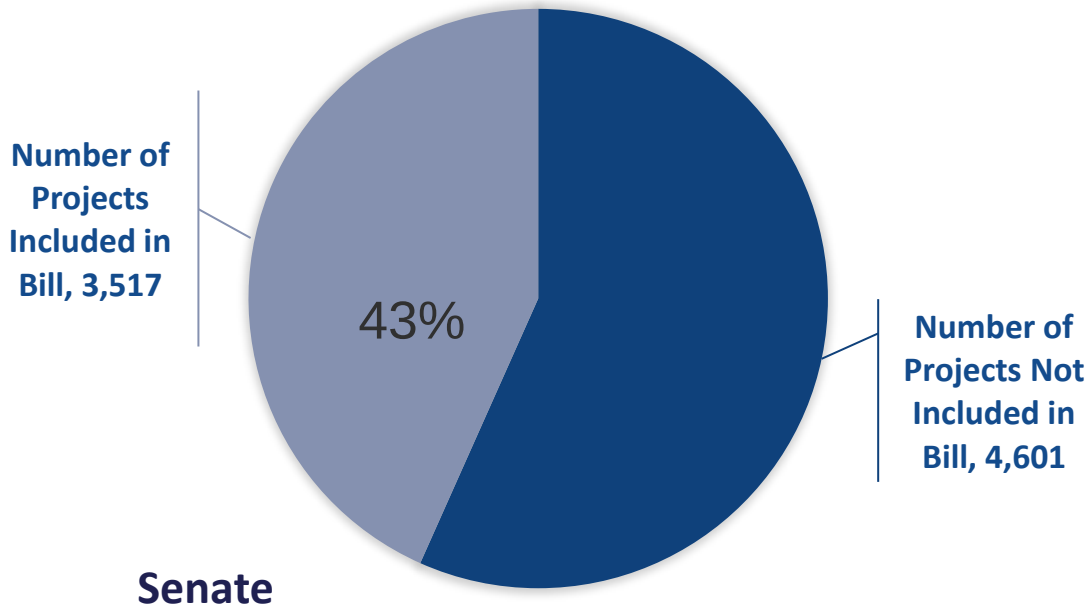
- Public agencies
- Non-profits
- For-profit entities prohibited

FY 2022 Snapshot

OVERALL HOUSE PROJECT REQUESTS



OVERALL SENATE PROJECT REQUESTS



	House	Senate
Requested	$6,072,363,766	$26,686,720,000
Included in Bill	$4,378,643,492	$8,407,003,632
Average Earmark	$1,446,529	$2,390,391

* Data based on House and Senate approved bills.

Project Attributes to Consider

- **Demonstrate** local, regional, state benefit(s) of the project
- **Project purpose and justification** (i.e., why is this a good use of taxpayer dollars)
  - Think about Administration's priorities and priorities of your delegation
- **Funding request**, total project cost, cost breakdown (including all funding sources and non-federal match)
- **Project timeline** (start and end dates)
- **Project readiness** (environmental risk and permitting; technical feasibility and capacity; funding and financial readiness (obligating funds in a reasonable time))

! If submitting more than one request, be prepared to rank.

Questions